



# Dirt in the Skirt

Niagara Falls **2026**

*proudly supporting*

**Stedman  
Community  
Hospice** Unstoppable  
Compassion

*Saturday October 3rd  
&  
Sunday October 4th*

at the  
**Patrick  
Cumming  
Sports Park**

**Sponsorship  
Package**



*Contact*  
hello@silvercoco.ca

[dirtintheskirt.com](http://dirtintheskirt.com)

# Join us in Making an impact



Dirt in the Skirt is a celebration of women in sports, history, and community giving. Inspired by the All-American Girls Professional Baseball League (AAGPBL), teams take the field in vintage-style uniforms, bringing history to life in a fun, competitive atmosphere.



We launched our inaugural event in 2024 in record time and raised \$2,300 for the Simcoe CMHA. Last year, we were able to double the teams and tournament, and raised \$6,000 for Hospice Simcoe.

This year, we are supporting Stedman Community Hospice, and with your help, hope to bring in a significant donation to a very important place in the community.

Join us in making an impact while gaining premium exposure at one of the most exciting women's sports events in the region!

Brought to you by



Insured by





## HIGH-IMPACT VISIBILITY

Your brand showcased to athletes, families, and sports fans. Over 600 players and spectators attending.

## COMMUNITY ENGAGEMENT

Show your support for women's sports and Stedman Hospice.

## MAKE A MEANINGFUL IMPACT

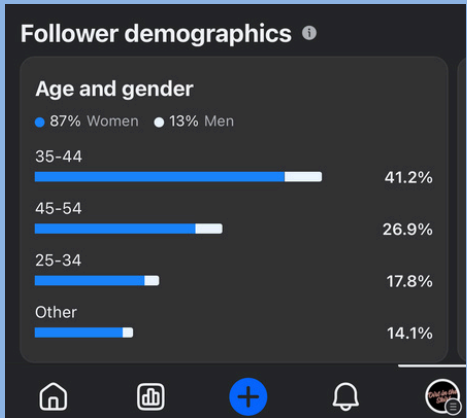
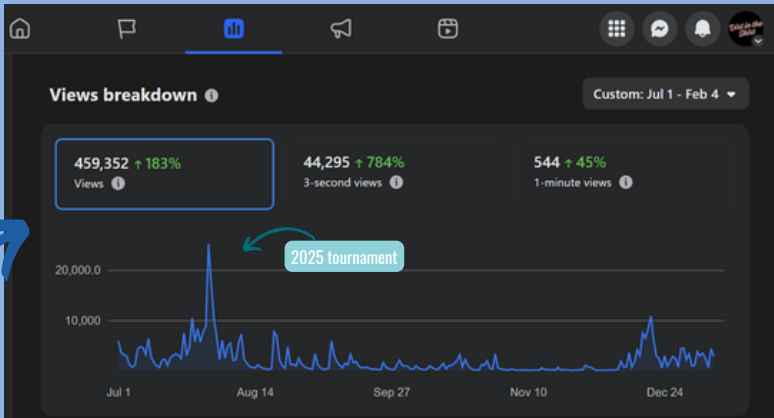
Sponsorship supports vital organization providing compassionate end of life care to residents and families.

## ON-SITE ACTIVATION

Interact with players and attendees in a fun, dynamic environment.

## SOCIAL MEDIA & DIGITAL REACH

Featured on our website, social channels, and tournament media.



Grow with us!



Dirt in the Skirt has experienced exceptional year-over-year growth, driven by strong community demand, returning teams, and a highly engaged audience.

### **2024 | Inaugural Tournament (Barrie)**

- 12 teams (approx. 150 women athletes)
- Sold out within 24 hours
- 250–300 total attendees (players, families, spectators)
- \$2300 donation to Simcoe CMHA

### **2025 | Expansion Year (Barrie)**

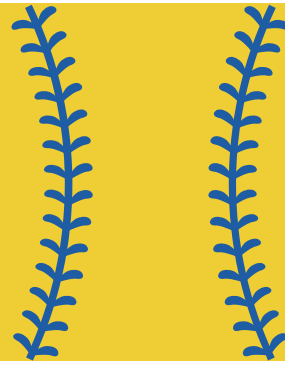
- Expanded to 24 teams (approx. 300 women athletes)
- Sold out within 24 hours
- Over 600 players and spectators in attendance
- All 24 teams returning for the following year
- Significant waitlist formed
- \$6,000 donation to Hospice Simcoe

### **2026 | Growth & New Markets**

- Barrie tournament returns with all 24 teams confirmed and an active waitlist
- New Niagara Falls Dirt in the Skirt Tournament added
  - 24 brand new teams
  - Sold out within 24 hours
- Donating to WCS Barrie & Stedman's Hospice in Brantford (Niagara tournament)
- Launching a brand new Ladies Slo-Pitch League in Barrie on Tuesday nights May - October for 12 teams. Will host multiple slo-pitch clinics throughout the year
- Welcoming new and returning players into the DITS community

This rapid growth reflects a strong appetite for women-focused, experience-driven sports events and positions Dirt in the Skirt as a fast-growing, high-engagement platform for brand partners.

# Sponsorships



## Title Sponsor (\$5,000)

2 Available

*"Company Name" presents:*

*Dirt in the Skirt*



Dirt in the Skirt is a celebration of women in sports, community, and connection. As the event continues to grow, we are seeking two Title Sponsors (or one exclusive \$10,000 Sponsor) to join us as the presenting partner(s). This partnership reflects a shared commitment to empowering women, supporting local sports, and creating meaningful, inclusive experiences.

The Title Sponsors will receive prominent brand visibility and recognition as leaders in championing women and community impact, while helping ensure Dirt in the Skirt remains accessible, welcoming, and unforgettable for all involved.

**Naming rights on:** All digital assets, media, schedules, website, socials, and marquee at the entrance to the ball diamonds.

Tagged and mentioned in all social posts for DITS Niagara Tournament.

**Logo on:** Stage at pavilion, Main Diamonds/DJ booths, Signage around all 6 diamonds. Branded on the livestream at the Main Diamond, available on our YouTube channel.

**Dedicated shoutouts:** Throughout both days by the Dj at the main diamond, and at the awards ceremony.

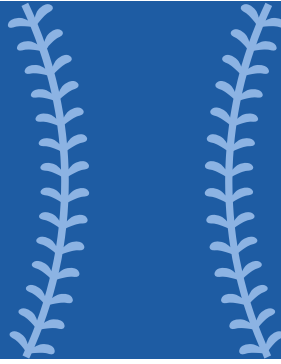
**VIP presence:** 5 VIP passes, On-site activation space.

**Legacy positioning:** "Founding Title Sponsor" of DITS growth era.

We are proud to work alongside partners who believe in supporting women, fostering connection, and helping create an unforgettable experience for players, families, and fans!

If this opportunity aligns with your brand, we would love to start the conversation.

# Sponsorships



## VIP Area Sponsorship (\$1,500) – 1 Available

- VIP area will include cool plunges, Special Meet & Greet, hors d'oeuvres, RMTs, and more!

## Umpire Sponsorship (\$600) – 4 Available

- Help cover the costs of our awesome Umpires and providing them lunch on game day!

## Pavilion Vendor Alley Sponsor (\$600) – 1 Available

- Naming rights to our vendor area, featuring food, merchandise, and experiences.
- On-site branding and an activation booth in a prime location.

## Diamond Sponsorship (\$500) – 6 Available

- Your business name/logo featured on one of the tournament's six fields.
- Branded signage at your field's backstop.

## Dunk Tank Sponsorship (\$400) – 1 Available

- Your business name/logo featured as the Dunk Tank Sponsor on social posts/website.
- Branded signage at Dunk Tank area.

## Trophies/Awards (\$115) – 10 Available **7 Available**

- MVP's & Best Plays, Best Dancing Team, Best Umpire, Sliding Queen, and more!

**Sponsor any amount, \$100+ and get your logo on our website, a thank you post on our socials, and shared sponsor banners/signage at the tournament.**

### CUSTOM SPONSORSHIP PACKAGES

Want to create a unique experience for your brand? Let's chat! We offer customized sponsorship opportunities, including branded giveaways, sideline activations, and more.

\*All Sponsorships include HST

Silver Compass operates year-round and, while we are not a NFP, our charity tournaments are designed to give back in a meaningful way, with the profits donated to local charity partners.

# Sponsorship Benefits

Every sponsor, no matter the level, plays a crucial role in making Dirt in the Skirt a success!



We're committed to giving your business maximum exposure and recognition throughout the tournament and beyond.

## ALL Sponsors receive:

### Event & Digital Recognition

- Featured on our website under the sponsor section
- Social media post on Facebook, Instagram, and TikTok (\$500+ for dedicated post)
- Inclusion in reels and online marketing promotions
- Signage throughout the event (banners, posters, and digital displays)

### Live Event Exposure

- Shoutouts from our DJ team throughout the day (larger sponsors receive more frequent mentions)
- \$500+ Sponsors featured on the official event schedule
- Booth/Table at the Event if desired
- Brand visibility on signage around diamonds

### Post-Event Gratitude & Impact

- Thank-you package with professional photos and highlights
- Showcased in our donation announcement for Stedman Community Hospice
- Social media recap post featuring all sponsors and their contributions





*Thank you for supporting women in baseball and WCS Barrie!*

