

# Dirt in the Skirt 2025



BY SAMANTHA BURTT  
PHOTOGRAPHY

## Sponsorship Opportunities

*Saturday August 2nd*  
at the  
Barrie Sports Complex



*Contact*  
[hello@silvercoco.ca](mailto:hello@silvercoco.ca)

# Join us in Making an impact



Dirt in the Skirt is more than just a slo-pitch tournament—it's a celebration of women in sports, history, and community giving. Inspired by the All-American Girls Professional Baseball League (AAGPBL), teams take the field in vintage-style uniforms, bringing history to life in a fun, competitive atmosphere.



Last year, we launched our inaugural event in record time and raised \$2,300 for the Simcoe County Mental Health Association. This year, we're back bigger and better, with proceeds supporting Hospice Simcoe. 24 teams, 300+ players, and hundreds of spectators, this is your chance to align your brand with an exciting, community-driven event.

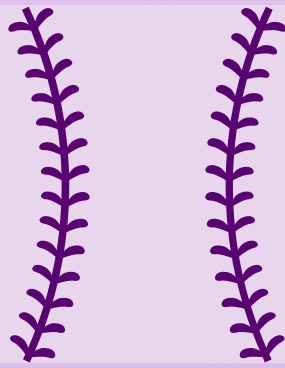
Join us in making an impact while gaining premium exposure at one of the most exciting women's sports events in the region!

Brought to you by



Insured by





# Why Sponsor?

## HIGH-IMPACT VISIBILITY

Your brand showcased to athletes, families, and sports fans. Over 300 players and spectators attending.

## COMMUNITY ENGAGEMENT

Show your support for women's sports and Hospice Simcoe.

## SOCIAL MEDIA & DIGITAL REACH

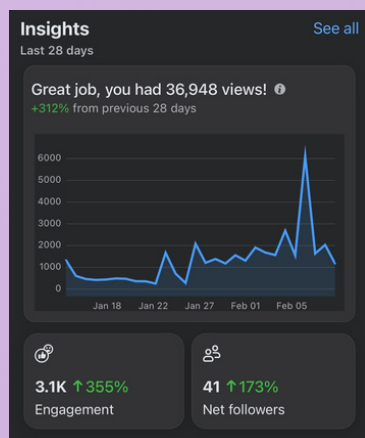
Featured on our website, social channels, and tournament media.

## ON-SITE ACTIVATION

Interact with players and attendees in a fun, dynamic environment.

## MAKE A MEANINGFUL IMPACT

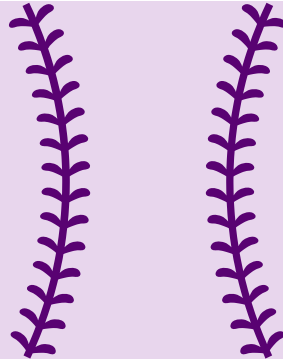
This isn't just about sports—it's about giving back. Sponsorship directly supports [Hospice Simcoe](#), a vital organization providing compassionate end-of-life care to our community.



Grow with us!

# Sponsorships

\*Sponsorship prices do not include HST



**1 REMAINING**

## DJ & Photobooth Sponsor (\$800) – 2 Available

- Your brand front and center at our entertainment hub, where the DJ keeps the energy up.
- Pictures and videos from photo booth experiences will have your logo.
- Mentions throughout the day during live game announcements.

## VIP Lounge Sponsor (\$600) – 1 Available

- Branding for the exclusive VIP section, featuring lounge seating, complementary water, hydration drinks and snacks, cool down/ice station, dedicated RMT massage service & more.
- Custom drink/food item named after your brand.
- Logo on all VIP access passes and lounge signage.

**SPONSORED**

## Main Diamond Sponsor (\$400) – 2 Available

- Naming rights to one of our main diamonds - DJ, broadcasting and major games.
- Premium branding on signage, schedules, and promotions.
- Exclusive vendor booth or activation space near the main fields.

## Pavilion Vendor Alley Sponsor (\$300) – 1 Available

- Naming rights to our vendor area, featuring food, merchandise, and experiences.
- On-site branding and an activation booth in a prime location.

**5 REMAINING**

## Diamond Sponsorship (\$250) – 6 Available

- Your business name/logo featured on one of the tournament's six fields.
- Branded signage at your field's backstop.

## Best Dressed Team Award (\$200) – 2 Available

- Spectators will vote at the pavilion for the Best Dressed Team presented by 2 companies.
- 2 Teams will win drink tickets for every player on their team.

# Dottie's Hotties Exhibition Game Sponsor (\$600) – 1 Available

- Jerseys for our special “Men in Skirts vs All Star Team” exhibition game.
- Custom signage at the game and promo mentions.
- Special social media spotlight featuring your brand and the game’s players.

**SPONSORED**

# Awards & Trophies Sponsor (\$500) – 1 Available

- Your brand featured on all championship trophies and awards.
- Recognition during the awards ceremony.
- Social media spotlights highlighting winners with your logo.

# Volunteer Sponsorship (\$500) – 1 Available

- Your logo featured on exclusive purple DITS/Hospice Volunteer merch.

**2 REMAINING**

# Umpire Sponsorship (\$500) – 4 Available

- Your logo on the official DITS umpire jerseys.

### CUSTOM SPONSORSHIP PACKAGES

Want to create a unique experience for your brand? Let’s chat! We offer customized sponsorship opportunities, including branded giveaways, sideline activations, and more.

## Sponsorship Benefits

Every sponsor, no matter the level, plays a crucial role in making Dirt in the Skirt 2025 a success!



We’re committed to giving your business maximum exposure and recognition throughout the tournament and beyond.

### ALL Sponsors receive:

#### Event & Digital Recognition

- Featured on our website under the sponsor section
- Dedicated social media post on Facebook, Instagram, TikTok, and LinkedIn
- Inclusion in reels and online marketing promotions
- Signage throughout the event (banners, posters, and digital displays)

#### Live Event Exposure

- Shoutouts from our DJ team throughout the day (larger sponsors receive more frequent mentions)
- Bigger sponsors featured on the official event schedule
- Booth/Table at the Event if you would like
- Brand visibility at high-traffic areas (VIP Lounge, Main Diamonds, Vendor Alley, etc.)

#### Post-Event Gratitude & Impact

- Thank-you package with professional photos and highlights
- Showcased in our donation announcement for Hospice Simcoe
- Social media recap post featuring all sponsors and their contributions
- Charitable tax receipt issued by mid Feb 2026



*Thank you for supporting women in baseball and Hospice Simcoe!*

*Dirt in the Skirt 2025*

